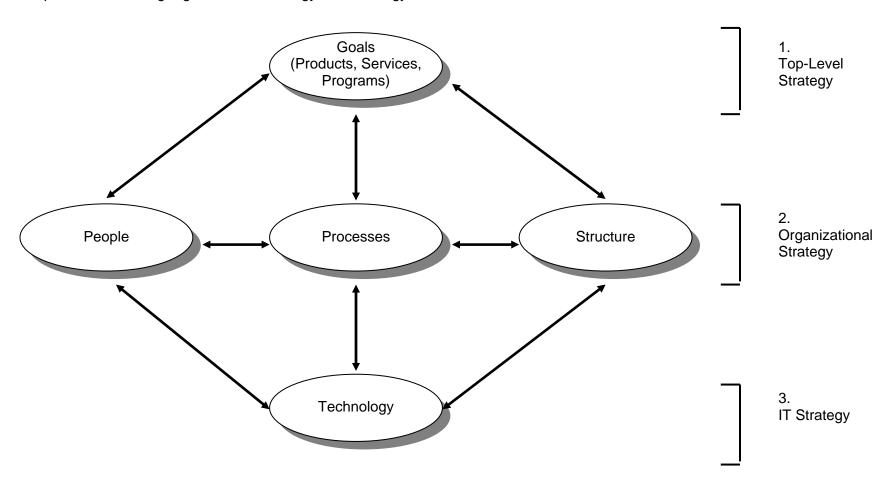
THE THREE LEVELS OF STRATEGIC PLANNING

This tool shows the relationship between the three levels of long-range planning and the various parts of the organization they affect. Leaders can use this tool to explain the relationship between top-level strategic planning and information technology (IT) strategy, for example. They can also use this tool to illustrate the importance of having a top-level strategic plan in place prior to addressing organizational strategy or IT strategy.



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